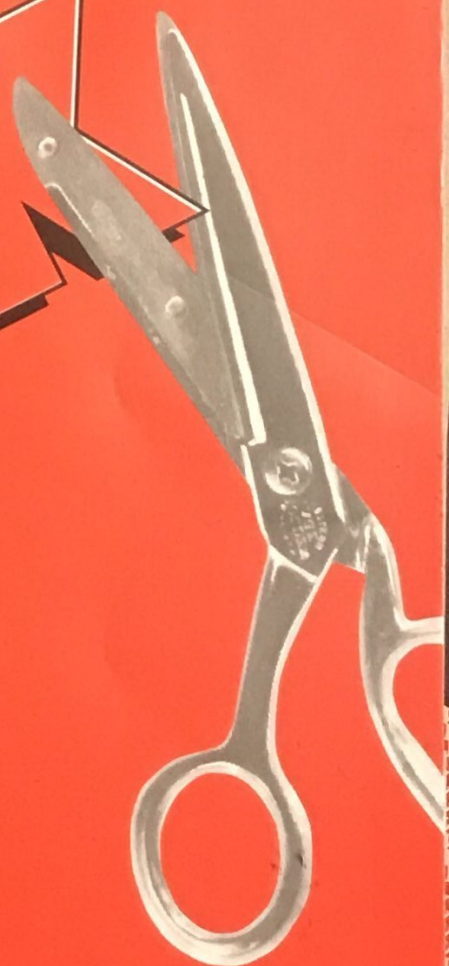


SCRAP



REF. 438

BOOK



London
2024/2025
Fashion
Trends

WELCOME...



'CLOTHES
HAVE A
PROFOUND
ABILITY TO
EMPOWER
ALL OF US'

March
2024

1. Denim Casual

a Zack Daly

2. Classy Feminine

Scrap Book

LIFE IS TOO SHORT TO WEAR BORING CLOTHES

MY STYLE

2. Crazy Colours

4. Artsy Formal

LONDON TRENDS FOR FASHION 2024!

CORD

A West End Musical
 The First night in
 London we planned
 an after hours event
 to Back to The Future

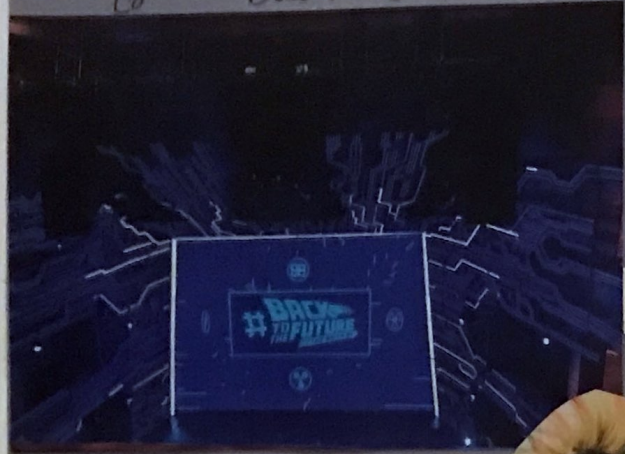
DAY
 1

As seen
 in vlog

Dyed
 Hair

BLUE

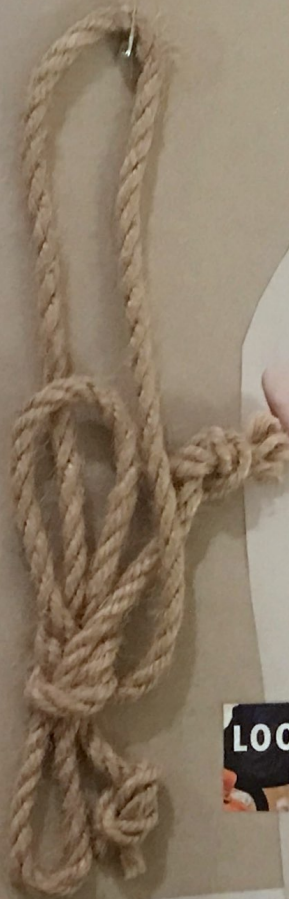
BRIGHT



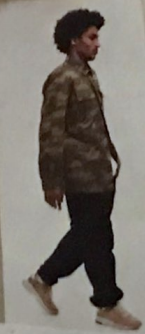
Sky Blue



DENIM



Rope
 Cowgirl



Is it
 Comfy?

Double
 Denim

HERO DENIM

LOOK DRESSED
 FEEL RELAXED



**BUCKAROO
 BOOTS**
 A cowboy hat turned
 out the Wild West's
 wildest bootie shoe
 100% - and this new
 embroidered pair, styled
 up in a subtle anti-country
 style. Perfect for the
 person who loves the brand's
 not showing down (\$2,375)



BLUE JEAN BABY

Based on a pair of classic, simple shoes and
 with Guatemalan Mayan lace, the brand's
 wearing pairs of shoes in your wardrobe.
 Singapore, \$220, Aquazzuno

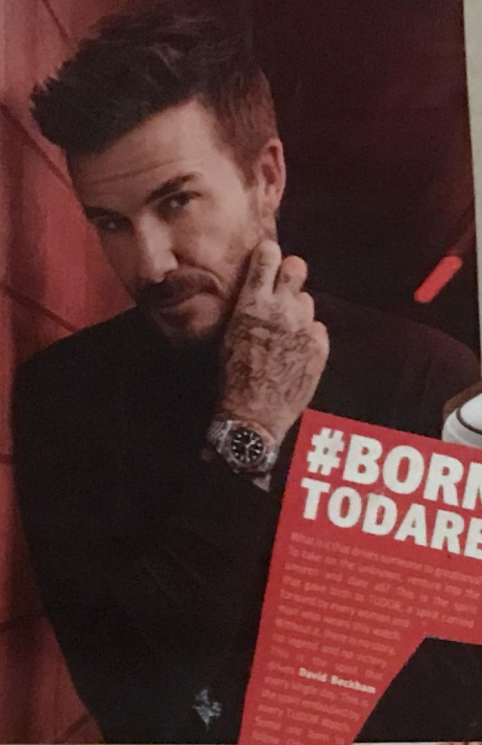


ROSE-TINTED

While we love the look, these
 frames, pink and blue for \$124.
 Singapore, £220



David Beckham
is Known for
his Wardrobe.



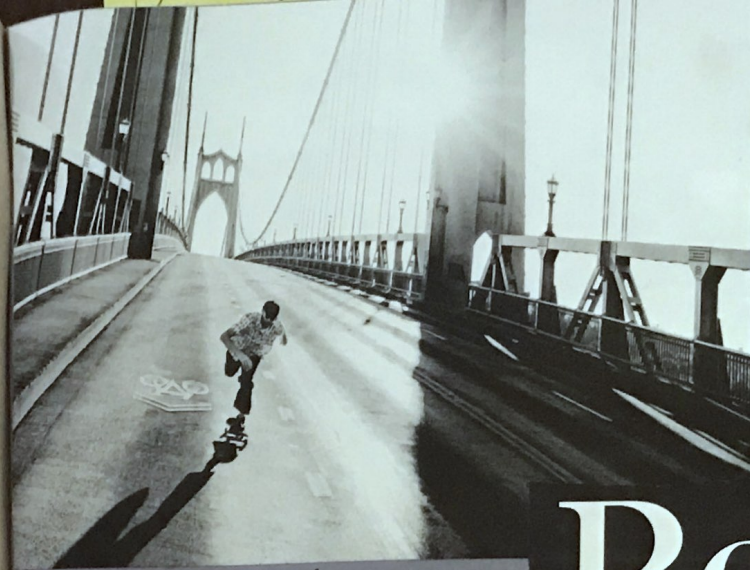
#BORN
TODARE

David Beckham



PURE SOLES
Stussy and Converse
have worked together
since 2012, and their
latest collab is a remix of
the Chuck 70 Low that's
upheld in a fiery red, with
a very, very chunky sole.
Twelve more years!
(Price upon request).

Black and
Formula Red
Sports
Active
Matching
Effortless
Casual



Personality

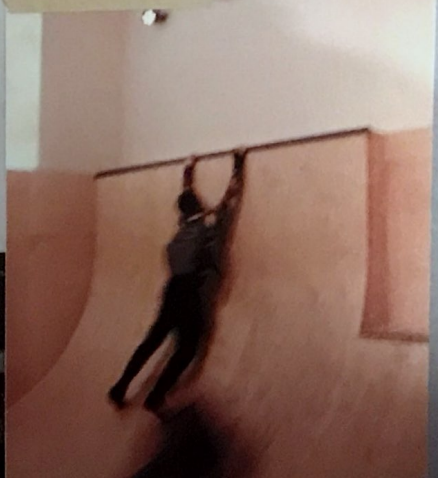
Rock



REVOLUTION



Crocs
Lazy
or
Creative?
I think Comfort
CRAZY



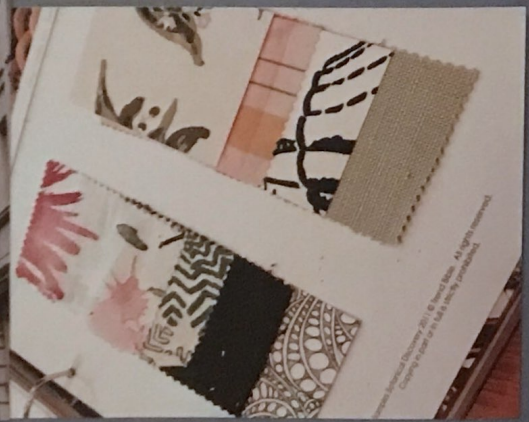
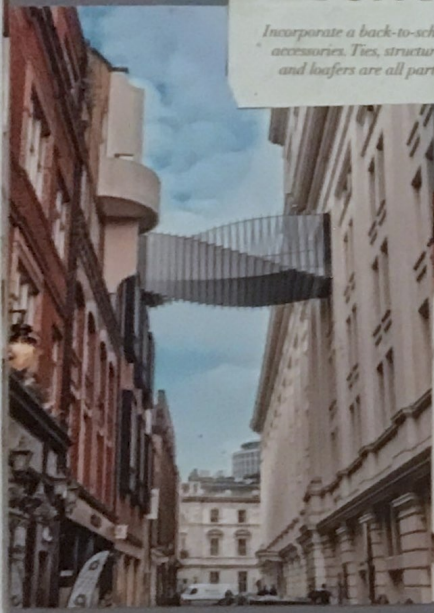
Bright



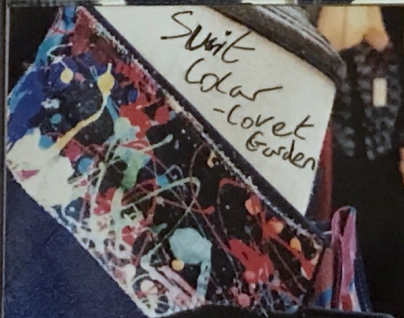
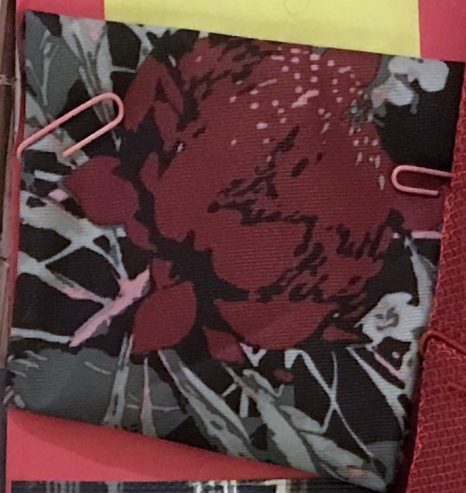
Prep SCHOOL

Incorporate a back-to-school vibe into your accessories. Ties, structured bags, glasses, and loafers are all part of the uniform

London



Floral
Elegant

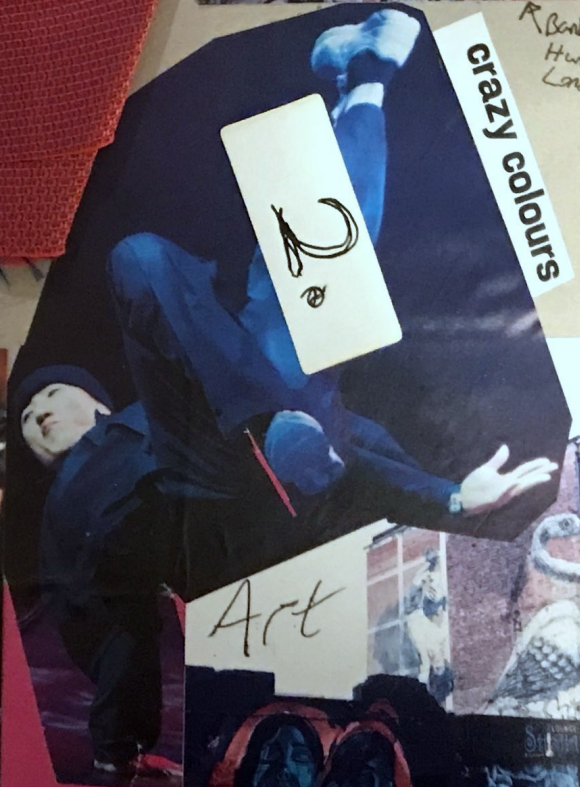


Swit
Color
- Lovet
Garden



Banksey
Hunt
London

crazy colours



Art

Graffiti





POP
Green

Rainbow

Nature
Wildlife
Birds

New
Coloured lipstick

Eoin Gillmartin
is a
Colourful
person

Relaxed

Chill

Vibrant

Japan

Floury

LIFE IN COLOUR

68

Splash
of
the
Colour
wheel



3. classy
feminine

Royalty opera at London Coliseum



Rich

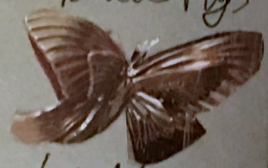
Gold



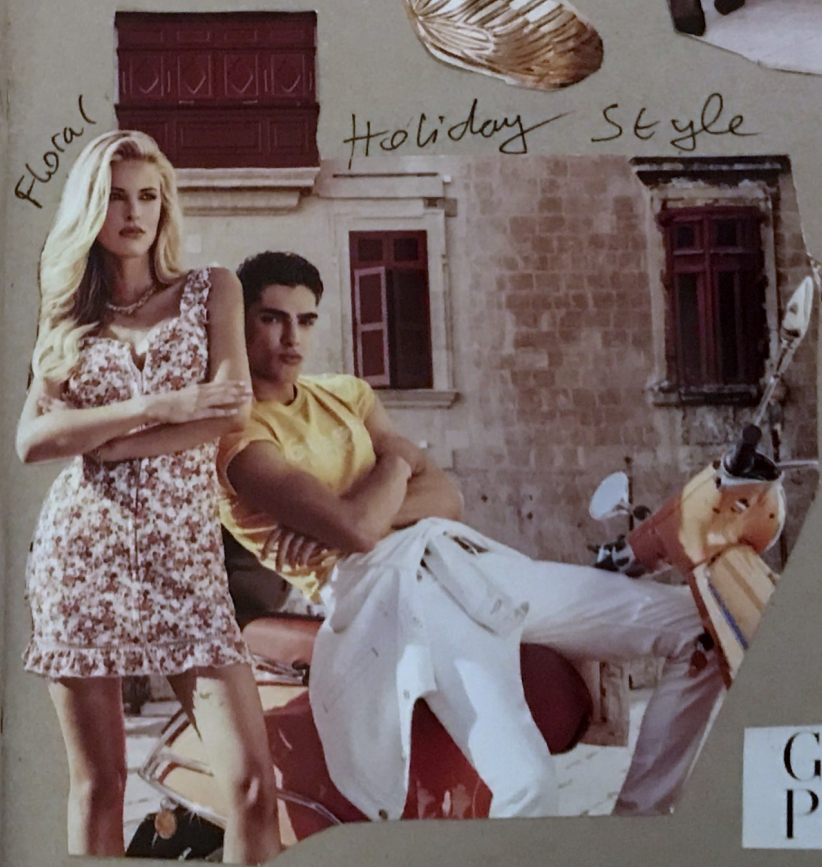
GUESS

guess.eu

Butterfly's
wildlife



Floral



Holiday style

Pets

Warm weather

GIRL
POWER

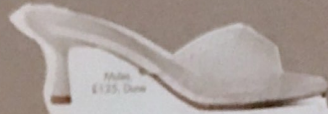
THE FINER THINGS

Brands



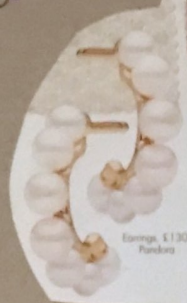
feminine class

Reflective

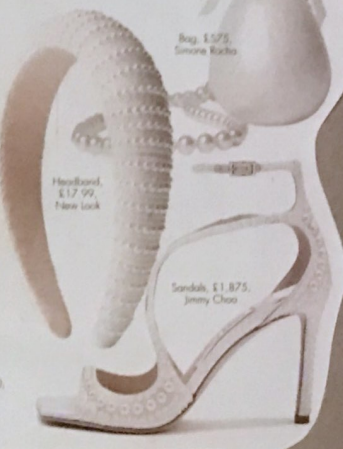


Power PEARLS

From bags to shoes, pearls are still ruling our accessory touches - look to Chanel and Simone Rocha to channel the coquette trend



Earrings, £130, Pandora



Headband, £17.99, Fable Lock

Bag, £295, Simone Rocha

Sandals, £1,875, Jimmy Choo

Magnetic CHARM

Metallics always add a luxurious feel. Take inspiration from CFCL and use textures like fringing, or all-out sheen a la Aknvas



Bag, £420, Calina by Fred Stone

Bag, £295, Fendi & Brandy



Shoe, £59.99

Metal



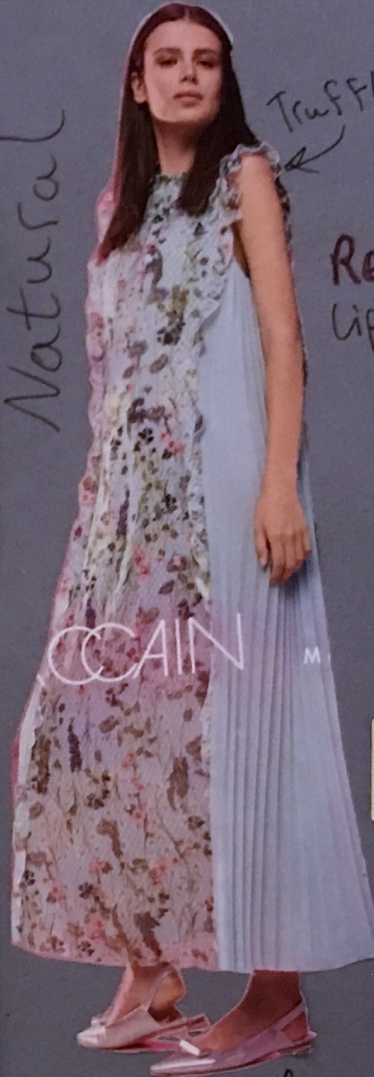
SPRING

Make-up

Natural

Truffles

Red Lip-stick



Floral

Vogue Magazine



Long Flowy



Transparent Handbag





PRADA



MAKE A
STATEMENT

Expression
Movements

BOLD and
BEAUTIFUL

Top Hats



Private



Brands



MU MU
Wander bag,
£1,940
(mumu.com)

PARIS TEXAS
El Dorado boots, £805
(paristexasbrand.com)

SIMONE ROCHA
satin shorts,
£395, at
selfridges.com

BOTTIGA VENETA
earrings, £170
(bottiga-
veneta.com)

COURREGES
Scuba leather
jacket, £2,828
(courageg.com)

FASHION

Beauty

Desire



Skin

**Pillow
talk**
with Cara
Delevingne



4. Ptsy Formal

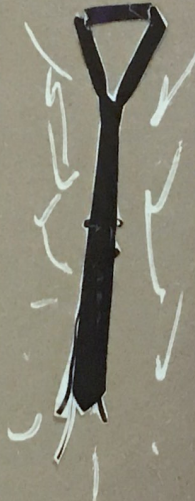
MY
STYLE



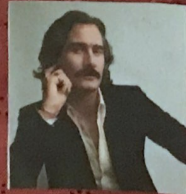
Classic



MIXED UP
No man is loyal to one suit. Tailoring shouldn't be sliced either. In fact, the best suits can be separated at birth, and then mixed and matched as much as possible. Ecru jacket and black trousers? You're a pioneer in a cool hotel bar. Navy and khaki? You're a Prime Minister doing a holiday photo op. Designer blazer and custom slacks from Savile Row? You're a pro.



REPER SHINY PATTERNS



DETAILS



THE SUIT IS SO BACK



MIX AND MATCH



Defie Norms



Tie

Ripped Black Convention

Black and Red

Effortless Nonchalant Takes Effort

Confident Man

Well Groomed

City Business
Business in City

Matching

BROGUE ITALIANO

Dolce & Gabbana's Francesco Targheri gives a classic shoe a massive face-lift. It's made in Italy, the home of old-school craftsmanship, but it's still built for 2024 in brushed calfskin with an abundance of neo-Milanese edges (£740).



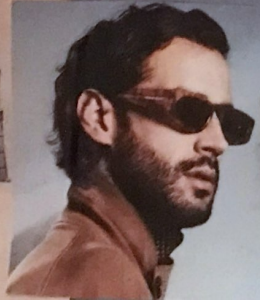
TAN

Shapes

London

New York

GIORGIO ARMANI



Football Tee vs Overcoat

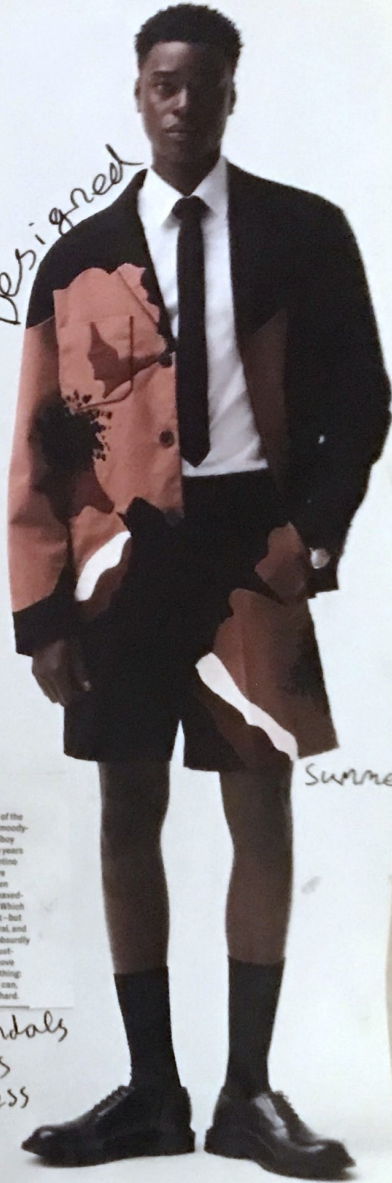


Season

Irish shorts vs suit



Designed



Summer

SHORTS
Pride was one of the first to do that monochromatic schoolboy short suit a few years back. But Valentino (and friends) are amping it up even further with a mascot-cut floral print. Which sounds like a lot - but by staying neutral, and knowing the fit absolutely polished, it's a just-outre-enough move that proves one thing: wearing up short can, actually, go real hard.

Sandals vs Dress

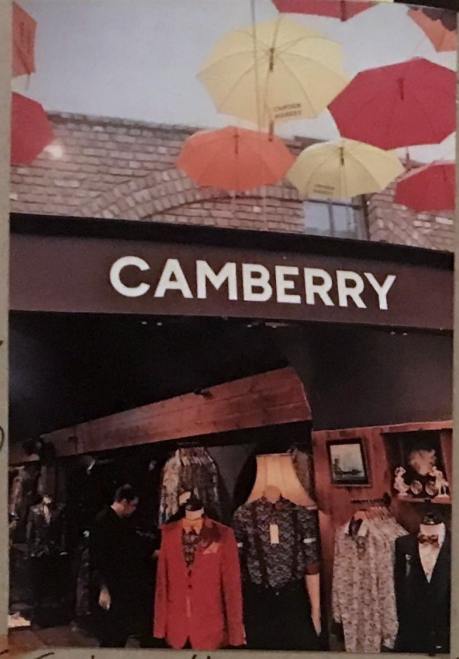
Artsy Suit

DOLCE & GABBANA

2024
Turtle necks are also in for winter



♡
10/
10



I Love this arty suit
Store called Camberry
I found with friends
in Camden Market!
Looking forward to
going back in future

Found Studio ü on
streets of London
when window shopping
on the Wednesday. Love
the unique casual
careless formal Arty style



The inside of a suit
blazer. It is everything
London themed and I
found it in Suit Distributors
where I work.



Classic Dark
Green Convertible
in London

Expe-
nsive

SANTOS
DE
Cartier



Futuristic

DIOR



From
Dior suit GQ

Minimalistic



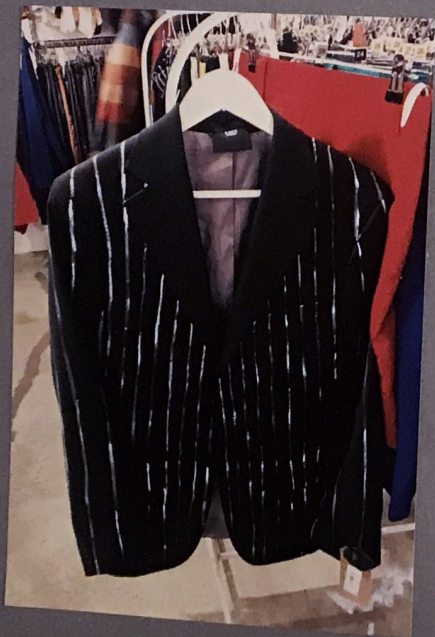
Natural Tile
Materials studio

Metals - shiny



Thanks For seeing this!

~~ZD~~



Tie
Book-
Mark



~~Zack~~
~~Daily~~